EXHIBITION
35TH Annual Photography Student Exhibition
Annual juried competition from students enrolled in photography courses at Santa Monica College. The student exhibition provides a unique opportunity to view and be inspired by the very best photographic work being created by current SMC/TPD students. The show takes advantage of the Pete and Susan Barrett Art Gallery at the Santa Monica Performing Arts Center as well the Department’s Photography Gallery in Drescher Hall. The opening reception is attended by students, family members, faculty, alumni, top administration officials, and esteemed members of the Santa Monica community – 500 people in total – and is a total blast. Past years have welcomed more than 1500 entries for consideration. The deadline for submission: **Friday, March 28**. Plan ahead, and submit up to ten of your strongest work!

* Photography Gallery, 2nd Floor Drescher
**Opening Reception:** Saturday April 26, 6-8pm
**Gallery hours:** Mon– Fri, 10am-3pm & 5-7pm
**Ends:** Friday May 20, 2013
310-434-4289

* Pete and Susan Barrett Art Gallery
Located in the Santa Monica Performing Arts Center at 1310 11th Street & Santa Monica Blvd. Room 101
**Opening Reception:** Saturday April 26, 6-8pm,
**Gallery hours:** Tuesday to Friday (12 – 5pm) & Saturday (11am – 4pm)

**Student Photo Show Print Submission Guidelines:** Image content is completely up to you. You must be the sole author of the photography you are submitting. This year we are only accepting digital files. You need to size your file with 7” on the long side at 300ppi, saved as a large jpeg. Your files must be named correctly, or the images will not be juried. Please use this format for file naming: `yourlastnameFirstname_001.jpg`. You need to drop off your files in Business 131 (Digipix) by the end of the day on March 28th. Faculty will jury all submissions on Saturday March 29th. Photographers of all selected images will be notified, via email on March 30th. All selected images must be printed and matted on white mat board. Due date for all selected and printed images is April 7th. (Specific details including time and place for drop off will be released closer to drop off deadline.) Maximum of 10 images per person. Official entry rules will be available in early March from your instructor. Cost, $1 per image submitted. This is a donation to The Photography Department to help off-set the costs of repairing equipment. **Thank you.**

**Submission deadline:** Friday, March 28

* Getty / SMC Student Exhibition
Eight SMC photography students participated in a specially created class that was in collaboration with Getty Education, Pierce College, East LA College, College of the Canyons and SMC. This class was centered around the Getty’s “Overdrive” exhibition as seen last spring. Come join us and enjoy the views as they reveal Santa Monica from their fresh perspectives.

**Photography Gallery, 2nd Floor Drescher**
**Opening Reception:** Saturday March 8th, 6-8pm
**Gallery hours:** Mon– Fri, 10am-3pm & 5-7pm
**Ends:** April 4th
310-434-4289

* Student Portfolio Exhibition
Highlighted work from current students enrolled in the Photography Department’s portfolio classes. This show is a great opportunity to see work produced by students who are near completion of the photography program.

**Photography Gallery, 2nd Floor Drescher**
**Opening Reception:** Saturday May 31st, 6-8pm
**Gallery hours:** Mon– Fri, 10am-3pm & 5-7pm
**Ends:** June 7th
310-434-4289

**CONGRATULATIONS ARE IN ORDER**
For the fourth year in a row, a very generous SMC/TPD alumni family donated $5,000 to be given as equipment grants to three exceptional students. The family wishes to remain anonymous, but expressed a desire to help promising students in the arts - they see importance in the quality of our program, and our students.
The Grant Winners:
- **Giselle Garcia** $2,500
- **Aurelia Dumont** $1,500
- **Simone Paz** $1,000

These awards and gifts were designated after reviewing all students who are in the second year of the photography program.

**INFORMATION/COUNSELING MEETING**
- **Saturday, April 26** in HSS-105 2:00-4:00pm.

Curious as to what to take next? The Photography Department has made several significant curriculum changes during the past few semesters. Full-time faculty will explain all the changes in detail and help you plan your schedule in order to achieve the Associate Arts degree or the Certificate of Achievement requirements in Photography. This highly informative discussion explains the best and most efficient recommendations for scheduling your classes, meeting class requirements/prerequisites, estimated expenses, and equipment needs.

**PHOTO LA - FINE ART RECOGNITION**
Several Photography Department students were invited to exhibit their fine art work at Photo LA. Photo LA is an annual international art showcase that highlights some of the finest photographers and galleries in the world. Every year, private dealers, collectors, and enthusiasts travel to Los Angeles to take part in the giant exhibition, workshops, and seminars. Several of the Department’s exhibiting students had great success in selling their prints and a few others were asked to be represented by three different galleries. Congratulations to all the students who exhibited and sold work, and thanks to the faculty members who helped make it possible.

**STUDENT RECOGNIZATIONS**

And then, Sheri Ellis, produced a video to say “Appreciate” what you have. Sheri wanted to creatively react to the shooting that took place on campus last June. None other than Sir Paul McCartney himself endorsed the video! More coolness! [https://www.youtube.com/watch?v=wkj5OvvOpQ4](https://www.youtube.com/watch?v=wkj5OvvOpQ4) [https://www.facebook.com/PaulMcCartney/posts/10152166036203313](https://www.facebook.com/PaulMcCartney/posts/10152166036203313)

Amy Gaskin, who completed the photography degree requirements, but decided to take the photojournalism classes has been selected as one of two finalists, for the second year in a row by the Los Angeles Press Photographers Association. Amy will find out in March about being awarded first or second place. Last year, Amy was awarded first place. Let’s cheer Amy on for a second time first place award! SMC has recognized Amy as well with the Prickett Award, again for the second time.

Michael Yanow, who is a past winner of both first and second place awards through the Los Angeles Press Photographers Association, is now shooting for nfl.com. He was at the Pro Bowl this season and numerous other NFL venues.

**OUR FIFTH ARTICULATION AGREEMENT**
The Photography Department has generated a new articulation agreement with the New York Film Academy in Burbank that allows students that complete the photography program to transfer as juniors. This is a great way to potentially save tens of thousands of dollars while receiving an excellent education, and a bachelor’s degree. The department also has similar agreements with Brooks Institute of Photography in Santa Barbara, Savannah College of Art and Design in Georgia, the Art Institute of Denver in Colorado and Art Institute of California Hollywood.

**CAMPUS CLOSED**
*Studios & labs will be closed on the following dates:*
- **Departmental Staff Development Day** (No Classes) Friday, March 7, 2014
- **Institutional Flex Day** (No Classes) Tuesday, March 18, 2014
- **Spring Break** Monday, April 14, 2014, to Sunday, Apr 20, 2014
- **Memorial Day** Monday, May 26, 2014

**SANTA FE IN SANTA MONICA**
Santa Fe Workshops brought three of their seminars to SMC. Ten of our advanced students were selected for scholarships to attend these seminars for free. The weekend was exciting and inspirational for everyone who attended. Santa Fe Workshops are planning to return next year as well. Gregg Gorman, Frank Ockenfels and Art Streiber were three of the presenters, with a special Saturday afternoon round table discussion on starting a photographic business.
WANTED: SPRING LAB TECHS
If you are registered for at least 12 units and you would like to work as a Photo Lab Tech, please contact Paul Harris. You can usually find him around the darkroom/studio areas, or phone him at 310.434.4757.

PHOTOGRAPHIC EVENTS, WORKSHOPS, RESOURCES & TRAINING:

APA (Advertising Photographers of America):
check their web site for event schedules www.apala.org

ASMP (American Society of Media Photographers)
excellent seminars and info www.asmp.org

Freestyle Photographic Supplies:
www.freestylephoto.biz/

If ordering equipment or supplies online, use promotional code: 22008

Los Angeles Center for Photography:
www.juliadean.com
Look for workshops from SMC instructors Josh Sanseri, Craig Mohr & Blue Fier.

mac-on-campus.com
This top-shelf photography equipment supplier also maintains a superb site with free tutorials and webinars on topics such as metering, lighting techniques, color management, and more. www.mac-on-campus.com

MOPLA
Save the month of April for many lectures and exhibits associated with Month of Photography Los Angeles. www.luciefoundation.org

Palm Springs Photo Festival:
April 27-May 2, 2014
http://2014.palmspringsphotofestival.com/
Workshops, seminars, portfolio reviews, great place to meet and learn from professionals.
Contact them through the link on their website if you are interested volunteering, which is a great way to participate in workshops without paying for them!

Samy’s Camera:
Samy’s runs a variety of workshops throughout the year. The list includes how to fully understand and use some specific digital cameras. Keep your eyes on www.samys.com/events.php for current listings.

WPPI in Las Vegas
MGM Grand February 27 – March 6
The Wedding and Portrait Photographers International conference and expo has evolved into one of the largest annual photographic events in the country. Lectures, demonstrations, master classes and a comprehensive tradeshow. www.wppionline.com

Contact photo lab
Color and B&W darkroom rentals, large format digital printer [self-service], 35/120 film scanner [drop-off or self serve], and photography classes & workshops. http://contactla.com/

PS – the CEO is an SMC Photo alumni.

New lab in Santa Monica, Beach Pro Lab, offering custom created printer profiles for your home computer! Or, to have them custom print your images with a student discount. Contact: (424) 259-3686 www.beachprolab.com /agnius@beachprolab.com

Another SMC Photo Alumni

SUMMER REGISTRATION
Summer 2014 web and phone enrollment begins in early May for continuing students. Register at your designated day & time AND don’t forget to pay when you register. If you do not register early, the class could be cut because of low enrollment. Don’t wait to add the class on first day of summer school. Summer classes begin June 23rd. Register on TIME!

PHOTOGRAPHIC CURIOsITY & NEEDS
You should know these influential photographers. Do you? If not, look them up. A quiz is coming!
Irving Penn
Albert Watson
Gregory Heisler
Arthur Meyerson
Chase Jarvis
David duChemin
Art Wolfe
Patrick Demarchelier
Parish Kohanim
Glen Wexler
Jerry Uelsmann

For Additional inspiration: http://www.workbook.com/

To GoPro or Not to GoPro
In the 1850s – 1860s, state-of-the-art technology was using cameras that weighed 400 pounds and the negative was a glass plate. Cameras grew in size as photographers figured out that a larger negative when contact printed yielded a bigger print. Bigger prints
meant you could charge more for them. New cameras were built to hold 18” x 21” glass plate negatives. The amount of detail captured was astonishing. But, there’s always a but, it took a team of mules or horses to haul up to 600 pounds of gear, chemicals, and a portable tent darkroom or van to shoot outside of a studio in the mountains or the ocean.

Over time cameras shrank in size allowing faster, more mobile shooting. Each change in technology brought about new ways of shooting and new subject matter. In the 1930s-1950s, Leica rangefinder cameras were virtually silent. Photojournalists and street photographers expanded their capabilities by shooting from the hip or at eye level. Photographers could be shooting right next to a person and their subjects wouldn’t hear a thing.

Fast forward to today. GoPro cameras are weatherproof and so small they go anywhere and POV (point of view) action photography has exploded as a result. The still and video is amazing considering the camera’s size. All car chase scenes in the current TV show Hawaii Five-O are rigged with numerous GoPro cameras suction cupped to the car’s body. Felix Baumgartner’s jump from 80,000’ from a balloon was captured with 5 GoPros attached to his spacesuit. Notice all the Olympic athletes using them. What will you shoot?

www.gopro.com

These and other interesting facts can be learned by taking Blue Fier’s History of Photography course, Photo 52. And Blue owns 3 GoPros.

Alumni Story – Kayemee Quiamco

Describe how / what brought you the photo department here at SMC.

“The universe works its marvelous ways. Summer of 2001, newly arrived from Southern Illinois University-Carbondale; after completing all my prerequisites and 2 semesters of focus on Radio/TV; the original plan was to begin studying Film Editing at USC in Fall of 2001. I was simply flipping through an SMC catalog of classes during my first week in West Los Angeles when the "Photo 1: Introduction to Photography" and its description magnified right before my eyes. It has been my truest “love at first sight” to date. From taking the Photo 1 class in Winter 2002, I continued on and completed all of the Photography Program’s classes.”

After graduation “While in my 5th semester at SMC, Winter 2003, I booked my first photography job to photograph an artists’ work with color transparency film that needed to be projected through a slide projector; after finding out I am studying Photography and that I am doing the program at SMC. Since then, I have continued to book jobs as a photographer. Mostly, photographing people and products on people. i.e. Conceptual, advertising and editorial photography as the client’s personal photographer; building modeling portfolios; conceptualizing & shooting the photographic aspect of an artist’s development: musicians, actors, models, singers, dancers, graphic designers and the like; press kits; film set photography; events (fashion shows in LA & NYC); corporate photography; clothing line lookbooks; portraiture; headshots. I have been invited to show my personal and professional photographic works at different venues in Los Angeles and New York. Through a great collaboration, I have completed my first hard cover book of some of my personal work during my first decade in Photography.

The advantage in choosing SMC over another photo program is that it focused on letting me learn all the necessary skills, not only from camera, to lighting, and to printing techniques. But also, exposing me to one of the most important aspects of photography, the business aspect. Most people see photography only as a creative field, which it is, but without learning the business, it will be much more difficult for one to strive. Another advantage for me in choosing SMC is that the program and the professors let me be myself in all ways. With proper guidance, it allowed me in as much as I allowed myself to fully & freely express myself through the photographic medium.

I am an independent, self-employed entrepreneur working for no single employer. My primary market is fashion, however I also produce work in music. Some of my long-term clients, who has also introduced me to a list of other clients, have included: MTV Networks; CAA; Giovanni Zelko, Writer, Director & Producer; Mark Schwartz, Producer; Travis Payne, Choreographer & Director; Samir Srivastava, Producer & Owner of Advanced Business Solutions-Hollywood; Style Zone TV; Erika Jayne, Pop Music & Dance Artist; Tom Girardi, Lawyer; Sean E. Judge, Lawyer; Pepsi; Atonal Sports and Entertainment; Daisy Shoppe; Lafine Clothing; Mercedes Benz Fashion Week-Los Angeles & New York.”

http://www.kayemee.com